



WHY YOU NEED THIS SERVICE?



Digital Edge knows that the heart of your business lies within your datacenter. It houses the most critical IT components like your hardware and software. Yet, when natural or manmade catastrophe occurs, many businesses are still left unprepared.

Any downtime at all can have lasting effects on your business and even contribute to its demise.

CONSIDER THESE SHOCKING STATISTICS:

43% of companies experiencing disasters never reopen and 29% close within two years

93% of businesses that lost their datacenter for up to 10 days went bankrupt within one year

40% of all companies that experience a major disaster will go out of business if they are unable to gain access to their data within 24 hours

5 New York City Hospitals were unable to open their doors to patients one full month after Hurricane Sandy.

THE PROBLEM

When disaster strikes, the gaps in traditional site recovery methods are truly exposed. Without adequate preparation, your company's data can slip through the cracks of faulty planning. The problem is that most businesses only begin to question the efficiency of their site recovery solutions after tragedies directly affect their area.

The general blueprint for disaster recovery planning consists of one production center and a separate remote or in-house backup site. Even with what seems like a pretty good disaster recovery plan, businesses encounter countless problems when it comes time to execute.

Increased IT Complexity. Manipulating countless individual components like applications, hosts and servers opens room for error.

Unreliable Failover Plans. It's difficult for companies to gage their DR/BC solutions effectiveness when their procedures have not been tested!

High Costs. In addition to the many technical setbacks, the cost of deploying a second failover site that includes your company's dedicated infrastructure, software licensing and staff can be pricey!

When inheriting what seems like more problems than solutions, it's easy to sweep site recovery under the rug until it matters. But the reality is, no company's IT system is too big or too small to be detrimentally impacted by disaster!

Thoughtfully investing in site recovery management matters NOW!

THE SOLUTION

Digital Edge understands that business continuity should be a priority before, after and during the storm. Conventional methods of keeping replicated data on standby and hoping they all work may not be enough. Allowing us to virtualize your disaster recovery site guarantees the lowest possible RTO. By implementing Digital Edge's disaster recovery/business continuity solution, your business will benefit from three vital advantages: automation, assurance and performance simplicity.

Without the hassle of manual interference, Digital Edge ensures that 100% of your valuable data and applications are continuously replicated, preserved and ready to use from your backup site. This disaster recovery location is effortlessly tested on a routine basis. All of your business's applications and hardware are preconfigured and running against duplicated data before reaching failover mode.

Digital Edge converts your disaster recovery site into a functioning production site and freezes duplication in the event of tragedy. By doing so, your business operations are able to continue without fail and resume normal production afterward.

Breathe easy in knowing your failover plan is operative and successful BEFORE it's too late. With centralized management and expert involvement, site recovery is simplified. Digital Edge is proud to introduce technology that can help your organization minimize recovery time and mitigate IT risks. We are ready to assist you in developing disaster recovery and business continuity plans that ensure cost efficiency and automation!

The Intelligence Behind Technology