



Private Cloud Boot Camp

Thursday, July 15, 2010- DIGITAL EDGE and TELEHOUSE America co-hosted a Private Cloud Boot Camp at 7 Teleport in Staten Island. The event featured Private Cloud offerings, incorporating all major components associated with providing these best-in-class solutions. During the event representatives: David Meyer, Solution Architect DELL, David Wiedaseck, Solution Engineer EMC, Fred Cannone, Director of Sales TELEHOUSE America and Akio Sugeno, Director of Operations TELEHOUSE America spoke on behalf of their individual companies to explain all aspects surrounding private clouds and how their products/offerings can be incorporated into the main solution. Opening the event, NY State Assembly Alec Brook-Krasny spoke on behalf of his long-time working relationship with Digital Edge. In closing, DIGITAL EDGE CEO Michael Petrov presented the entire Private Cloud offering, bridging all partnering components together to explain and enhance the attendee's vision to these solutions.

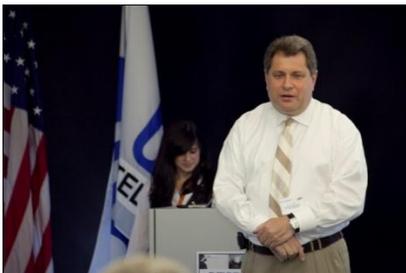


The event detailed all partner products, services, and facility information, expressing their global reaching abilities to clientele and attendees. Speakers explained all necessary components used within these solutions and how interchangeably they all work together for a more efficient and more adaptable solution for clients. Each company speaker also elaborated on the necessary

needs of private clouds over public including the pro/cons of each option and how companies' benefits outweigh certain public discussions and misinterpretations that are perceived in the cloud space.



Documentation from all vendors was provided for attendees, including exclusive NDA information about upcoming releases and product changes. In addition to the 5 main speakers, 2 facility tours were presented by TELEHOUSE America representatives, Rick Corriasco and Fred Cannone. The event was staffed with full complimentary breakfast and lunch with a networking cocktail hour to close the event.



For more information regarding this event or to speak to one of our representatives please contact Patricia Marro at: pmarro@digitaledge.net

